

# World-class cancer care here for you

Birmingham



GenesisCare



We are the UK's leading private cancer care provider, with our specialist centre in Birmingham offering world-class radiotherapy to people across the Midlands and the surrounding region.

# Welcome to GenesisCare in Birmingham

Our centre provides world-class cancer treatment to private patients as part of a network of 14 centres throughout the UK. Here in Birmingham we offer some of the UK's most advanced radiotherapy, with a small and dedicated team of leading health professionals providing cutting-edge treatments that are proven to be safe and effective.

Our centre is adjacent to Spire Little Aston Hospital, with its comprehensive diagnostic facilities available to our patients. This means that you don't have to travel far to find the latest techniques provided as standard, with treatment starting within days of diagnosis.

As a patient, you can expect to receive the very best personalised care and a treatment plan tailored around you. We're proud to help each and every patient through their treatment – and that so many of them have rated our care as excellent.

We're here to change the way people experience cancer treatment and care, understanding what it takes to achieve the best possible life outcomes and going a little further to provide it.

The Birmingham team

**We're here to change  
the way people  
experience cancer  
treatment and care**

GenesisCare  
Birmingham  
Radiotherapy centre

## Our GenesisCare centre in Birmingham is designed for world-class cancer care

Cancer treatment and care is constantly evolving and, as a global organisation, GenesisCare stays abreast of the latest evidence-based treatments from around the world, investing in those that will benefit our patients here in the UK.

The main approaches to cancer care are early detection and diagnosis so cancers can be more easily treated, surgery to remove tumours, radiotherapy to target and destroy cancer cells and chemotherapy – a wide range of drug therapies that destroy specific cancer cells.

At our Birmingham outpatient (day) centre, we provide radiotherapy on site and use some of the most advanced techniques to treat all types of cancer.\*

These include precision radiotherapy techniques that are proven safe and effective for difficult-to-reach tumours while limiting dose to healthy tissue and high-dose radiotherapy for shorter treatment duration.

\*Surgery is undertaken at partner hospitals





**"Every single person involved in my treatment has provided the highest standard of service possible"**

**Patient, Birmingham**

Our patients are referred to us from across the Midlands as well as further afield and we have a reputation for delivering excellent patient care.

Our centre is conveniently located in the grounds of Spire Little Aston Hospital, with good road and rail access from the centre of Birmingham.

Patients can also be referred to specialist services available at other GenesisCare centres within our network. These include new treatments such as MRIdian MRI-guided radiotherapy for difficult-to-treat tumours, stereotactic radiosurgery for small brain tumours and Theranostics – an innovative therapy for certain cancers when other treatment options aren't suitable or effective.

Your oncologist will work with experts throughout our network to ensure that you have the most appropriate treatment for you.

**It matters to us that so many of our patients can take away some positive experience from their cancer journey**

# What we offer at Birmingham

## Advanced radiotherapy

- Volumetric modulated arc therapy
- Stereotactic ablative radiotherapy
- Image-guided radiotherapy
- Surface-guided radiotherapy
- Deep inspiration breath hold

We offer different types of radiotherapy depending on your needs alongside advanced techniques for precision targeting.

**If you'd like more information about any of our services, please go to [genescare.com](https://www.genescare.com) or ask for one of our patient brochures**

## Supporting therapies

- Penny Brohn UK

This supports emotional wellbeing and is provided to anyone receiving chemotherapy or radiotherapy as a patient of GenesisCare.

## Chemotherapy

Chemotherapy is provided within our partner hospitals. These treatments are administered by a team of specialist nurses under the guidance of your referring oncologist.

We also have specialised services at these centres that are available to all patients

	London	Oxford	Windsor
3T MRI		●	
fMRI		●	
mpMRI		●	●
PET/CT		●	●
SPECT/CT			●
Genetics / genomics		●	●
MRIdian	●	●	
Stereotactic radiosurgery	●	●	
Theranostics – <sup>177</sup> Lutetium PSMA therapy			●

When required, we'll help our patients with transport depending on treatment and locations. Please enquire for more details.



## More than treating your cancer

We know that for many people cancer is a life-changing experience and our goal is to help you meet the emotional and psychological challenges in the most positive way possible. That's why we've partnered with Penny Brohn UK to provide a ground-breaking approach to complementary and wellbeing therapies alongside conventional medicine. Through a programme carefully tailored to your needs, we offer telephone consultations that can help you to deal with the side effects of treatment, reduce stress and let you take back control.

We are proud to have the Macmillan Quality Environment Mark demonstrating that our centre is welcoming and accessible to all and that we are respectful and supportive, listening to you and giving you control over how you use our services.

We can design and plan treatments around your work and life commitments. When required, we'll help our patients with transport depending on treatment and locations and there's ample parking if you drive. A friend or family member is welcome to come with you to your appointments and a variety of refreshments are available.

**97%**  
patient  
satisfaction\*



\*Net Promoter Score, 2019 average



## Here for you

These are some of the different experts and support staff who make up our teams.

Your care will be led by a consultant oncologist who will work alongside our experienced team based here at our centre and partner hospitals. Together they will manage your personalised treatment and care plan.

### Consultant oncologist

All of our consultant oncologists also work in large regional NHS hospital such as Queen Elizabeth Hospital Birmingham. This means they have the very best knowledge and experience and are familiar with the Midlands healthcare networks. They use various methods to treat cancer, including chemotherapy and radiotherapy.

### Therapy radiographer

Involved in radiotherapy planning scans, treatment planning and delivering radiotherapy. You'll see them at every radiotherapy session.

### Dosimetrist

Helps your oncologist plan your radiotherapy treatment to destroy cancer cells while limiting damage to healthy tissues.

### Physicist

Measures the dose of radiation you receive during radiotherapy to ensure it is safe and as prescribed by your oncologist.

### Patient administration officer

Responsible for all administration relating to your care and treatment, including dealing with funding and insurance and arranging transport.

### Receptionist

Here to greet you, deal with any enquiries or changes to appointments.

### Penny Brohn wellbeing consultant

Provides complementary and wellbeing therapies that are proven to ease cancer-related concerns.

**Our key specialists also have strong links with local cancer support networks and survivorship programmes**

# We're easy to get to

From the north, leave M6 at junction 12. Join A5, following signs for Brownhills. Continue on A452, turning left onto Mill Lane. Turn left at the junction, then the first right onto Little Aston Hall Drive.

From central Birmingham, take the A38 north. After Erdington, turn left onto the A452 (Brownhills). Take the 4th exit onto B4138, continuing onto Rosemary Hill Road. Turn left onto Walsall Road, joining Aldridge road. The centre is on the left. Alternatively, Blake Street station is a short taxi journey away, and the number 6 bus between Walsall and Sutton Coldfield stops here.



## Opening hours

Mon to Fri

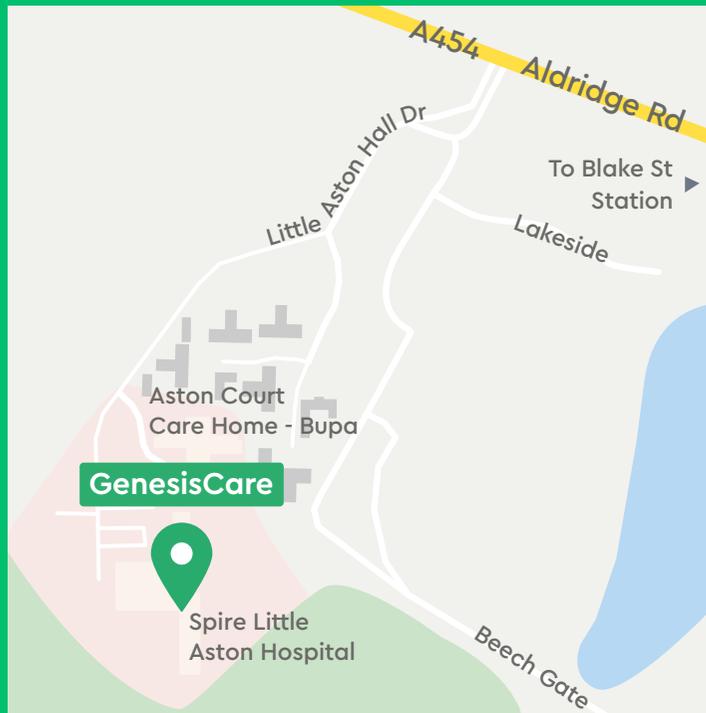
8.30am to 4.30pm

Little Aston Hall Drive

Sutton Coldfield

West Midlands

B74 3BF



**We change the way  
people experience  
cancer treatment and  
care, understanding  
what it takes to  
achieve the best  
possible life outcomes  
and going a little  
further to provide it**



We value your feedback.  
Scan this QR code to leave  
us a review on Doctify.

Diagnostic appointments from 24 hours

Treatment in as little as 48 hours



**Get in touch**

**0808 301 9751**

**New enquiries:  
[enquiry@genesiscare.co.uk](mailto:enquiry@genesiscare.co.uk)**

**Existing patients:  
[birmingham@genesiscare.co.uk](mailto:birmingham@genesiscare.co.uk)**



**Find out more**

**[genesiscare.com/birmingham](https://genesiscare.com/birmingham)**

We are recognised by all private medical insurance providers, including Bupa, AXA PPP, Aviva and Vitality. We can help with insurance claims and also explain the costs associated with your treatments if you'd like to fund your own care.

[genescare.com](https://www.genescare.com)

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